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Transforming the Employment Landscape for The Labour Force



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Whatever you do, be different! That was the advice my mother gave me and I can't think of a better advice for an entrepreneur. "If you are different, you'll stand out" -Anita Roddick

First as an action researcher and later working with International Labour Organisation (ILO) in policy formation, **Gayathri Vasudevan** got such an insight into issues like education, labour and employment that it prompted her into taking a leap towards entrepreneurship.

Talking about her journey, she says, " I realized that there is always a gap between policy formulation and its actual impact on the ground. Execution is the key to achieving the policy objective and the means for execution could have multiple routes."

She realized that sectors such as K-12 education, micro- finance and healthcare have proved that private enterprise model was the best model to solve large scale developmental issues. Independent enterprises help build sustainability and have the capability of grounding the objectives more effectively. " Hence LabourNet, though started as an NGO, evolved itself as an independent entity," she adds.

Although started as an NGO, **LabourNet** today has become a social enterprise that provides a sustainable solution by integrating education, vocational skill development and employability/entrepreneurship that results into an inclusive growth for the labour force, while helping industries find readily employable human resource to take

LabourNet has approxi-
which Gayathri expects t
already scaling a revenue
beginning with the gove

Learning (RPL) training and certifications and the private sector adopting it,
" That has been a high point," says Gayathri.



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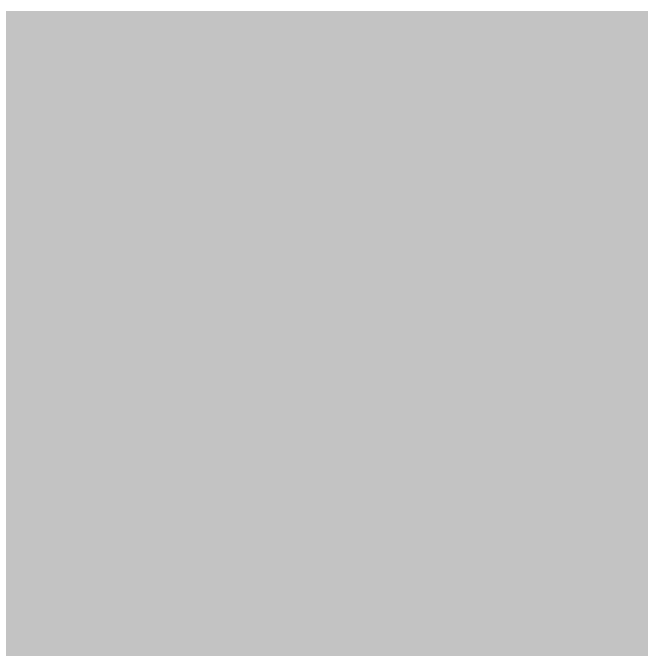
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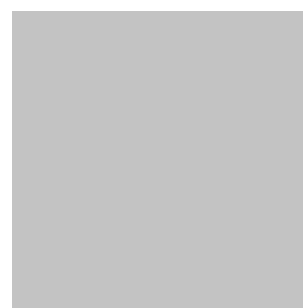
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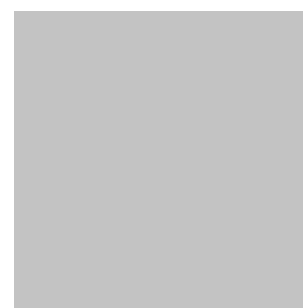
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