



Beauty & Wellness Sector



Over **30% growth rate observed** in the sector annually due to the **mushrooming of beauty salons and spas** in the country

Bridal makeup segment has become **very popular lately**



Spurt of B2B and B2C exhibitions promoting beauty and personal care products and services

Cosmetic and grooming market is expected to reach **USD 20 billion by 2025**, according to a report by **ASSOCHAM**



A report by **KPMG wellness sector** indicates that **workforce requirement in beauty & salon segment will grow to 12.1 million in 2022**



India is potential gold mine for **beauty & personal care companies**

Need of the hour

- In order to build a state-of-the-art sector, growing needs of the sector must be met. While 12.10 million individuals will be needed in the beauty & salon segment alone, another 2.16 million will be needed in the sales counters of beauty products, fitness and slimming segments and rejuvenation service.
- New business models need to be formulated to cater to rural and low-income segments

LabourNet's Impact

64440+ Livelihoods Impacted



- The beauty industry is diverse both in size of organisations and types of industry sectors. This has become an aspirational sector due to opportunities in beauty salons, spas and wellness centres, home service market, beauty entrepreneurship and beauty consulting
- LabourNet has paved way for the youth and erstwhile homemakers to take up aspirational roles in the sector with its programs at the school (vocational education) and college levels (Bachelor in Vocational education or B.Voc), apart from skill development programs conducted at LabourNet's centres across the country
- Facilitated structured entrepreneurship among 70% of women from low-income families