



Retail Sector



12-14% growth per annum expected in the retail market; to reach **USD 1150 billion by 2020**

20% expansion per annum in modern trade and **10% growth in traditional trade**



1 BILLION CONSUMERS

to indulge in online shopping by 2030, boosting e-commerce in the sector

Mobile based e-tailing is gaining popularity



USD 220 BILLION

Worth of gross merchandise for India's e-commerce market by 2025

Rapid digitalization and formalization of the disaggregated 'Kirana' stores



17.35 million skilled labour needed in the sector by 2022; increased demand for **technology experts** and digital marketing experts for managing e-tailing platforms

Need of the hour

- Focused skill training in various areas of the booming retail sector, both online and offline
- Proper understanding of big data and implementation of predictive technology to provide better customer experience based on latest trends
- Organised and unorganised small-scale retail companies have to work together to ensure better prospects for the overall retail industry

LabourNet's Impact

69000+ Livelihoods Impacted



- Rural consumerism impacted through market penetration with the help of skill development programs in various job roles for rural youth
- Impacted rural and semi-urban markets in Maharashtra, Telengana, Himachal Pradesh, Karnataka, Haryana, Kerala and Tamil Nadu